
Event Agenda

VinCO Conference & Trade Show

Mon, Jan 15, 2024

- 1:00 PM - 5:00 PM** **Machine Harvesting - Lessons Learned**
Location: Dominguez/Plateau/Kannah
Speakers: Jenne Baldwin-Eaton, Charlotte Oliver, Richard Hoff
- 2:30 PM - 2:45 PM** **BREAK**
Location: Atrium

Tue, Jan 16, 2024

- 8:30 AM - 9:00 AM** **VinCO Registration**
Location: Atrium
- 9:00 AM - 10:00 AM** **Viticulture Research Update**
Location: Colorado River Room 1
Speaker: Horst Caspari
- 10:00 AM - 10:15 AM** **Break**
Location: Atrium
- 10:15 AM - 11:15 AM** **Vineyard Planting Costs**
Location: Colorado River Room 1
Speakers: Charlotte Oliver, Jenny Beiermann
- 10:15 AM - 11:15 AM** **CAVE Legislative Update**
Location: Dominguez/Plateau/Kannah
Speaker: Stephanie Hicks
- 11:15 AM - 12:00 PM** **CWIDB Update**
Location: Colorado River Room 1
Speaker: Kyle Schlachter
- 11:15 AM - 12:00 PM** **Amateur Competition Awards Presentation and Judges Panel**
Location: Dominguez/Plateau/Kannah
Speaker: Cassidee Shull
- 12:00 PM - 1:00 PM** **LUNCH**
Location: Colorado River Room 1
- 12:30 PM - 1:00 PM** **Welcome Remarks from CAVE & Japanese Beetle Update!**
Location: Colorado River Room 1
Speakers: Cassidee Shull, Melissa Schreiner
- 1:00 PM - 2:00 PM** **Leafroll Virus Management in Vineyards (Virtual Presentation)**
Location: Dominguez/Plateau/Kannah
Speaker: Stephanie Bolton
- 1:00 PM - 2:00 PM** **Volatile Acid - The Good, The Bad and The Ugly**
Location: Colorado River Room 1
Speaker: Timothy Donahue
- 1:00 PM - 2:00 PM** **How to Start a Winery: Top 4 Mistakes New Wineries Make**
Location: Whitewater Creek

2:00 PM - 2:15 PM	Break
2:15 PM - 3:15 PM	Vineyard Irrigation Management Location: Dominguez/Plateau/Kannah Speaker: Markus Keller
2:15 PM - 3:15 PM	Boosting Winery Sales through Effective Outside Strategies Location: Colorado River Room 1 Speaker: Rebecca Ritz
3:15 PM - 3:30 PM	Break
3:30 PM - 5:00 PM	Sparkling Wine 101 Location: Colorado River Room 1 Speaker: Timothy Donahue
5:00 PM - 6:00 PM	Welcome Wine Reception Location: Concourse Hallway & Atrium

Wed, Jan 17, 2024

8:30 AM - 9:00 AM	VinCO Registration Location: Atrium
9:00 AM - 10:00 AM	Vine Heat Stress Location: Dominguez/Plateau/Kannah Speaker: Markus Keller
9:00 AM - 10:00 AM	Wine Filtration Location: Colorado River Room 1 Speaker: Timothy Donahue
10:00 AM - 10:15 AM	Break & Tradeshow Location: Concourse Hallway & Trade Show
10:15 AM - 11:00 AM	DOR - Liquor Enforcement Division Update (Virtual Presentation) Location: Dominguez/Plateau/Kannah Speaker: Michelle Stone-Principato
10:15 AM - 11:00 AM	Wine Nutrition Information on Labels Location: Colorado River Room 1 Speaker: Richard Descenzo
11:00 AM - 12:00 PM	CAVE Membership Meeting Location: Dominguez/Plateau/Kannah
12:00 PM - 1:00 PM	LUNCH Location: Colorado River Room 1
1:00 PM - 2:00 PM	Lessons in Cold Hardy Winemaking (Virtual Presentation) Location: Dominguez/Plateau/Kannah Speaker: Erin Rasmussen
1:00 PM - 2:00 PM	Paving the Way to Opportunity: What's Your Culture? Location: Colorado River Room 1 Speaker: Carlene Goldthwaite
2:00 PM - 2:15 PM	Break & Tradeshow
2:15 PM - 3:15 PM	Uncorking Success: Innovative Marketing Strategies for Wineries

- 2:15 PM - 3:15 PM** **This is Cider**
Location: Colorado River Room 1
Speakers: Daniel Haykin, Steve Ela
- 3:15 PM - 3:30 PM** **Break & Tradeshow**
- 3:30 PM - 4:30 PM** **Cold Hardy Grape Winemaking/Tasting**
Location: Dominguez/Plateau/Kannah
Speaker: Tom Plocher
- 4:30 PM - 6:00 PM** **Meet the Vendors Happy Hour**
Location: Trade Show and Concourse Hall
- 6:00 PM - 9:00 PM** **Wine Industry Awards Banquet**
Location: Colorado River Room 1

Thu, Jan 18, 2024

- 9:00 AM - 10:00 AM** **Making Sense (And Good Wine) in the Colorado River Basin**
Location: Colorado River Room 1
Speaker: D K
- 9:00 AM - 10:00 AM** **What's New in Cold Hardy Grapes?**
Location: Dominguez/Plateau/Kannah
Speaker: Tom Plocher
- 10:00 AM - 10:15 AM** **Break & Tradeshow**
- 10:15 AM - 11:15 AM** **Viticulture Extension Update**
Location: Dominguez/Plateau/Kannah
Speaker: Charlotte Oliver
- 10:15 AM - 11:15 AM** **Wine Oxidation**
Location: Colorado River Room 1
Speaker: Richard Descenzo
- 11:15 AM - 12:15 PM** **Sell More Wine: Create a Brand Map Around Your Customer**
Location: Dominguez/Plateau/Kannah
Speaker: Rebecca Ritz
- 11:15 AM - 12:00 PM** **Grape Survey Results**
Location: Colorado River Room 1
Speaker: Horst Caspari
- 12:00 PM - 1:00 PM** **Lunch**
Location: Colorado River Room 1