



Exhibitor and Sponsorship Opportunities
Two Rivers Convention Center, Grand Junction Colorado
January 15-18, 2024

You are cordially invited to participate in the 14th Annual VinCO Conference and Trade Show, January 15-18, 2024, at Two Rivers Convention Center in Grand Junction CO. VinCO is the region's premier grape growing and winemaking conference held in conjunction with the Western Colorado Horticulture Society Conference bringing in top experts to discuss a variety of topics pertinent to the Colorado wine industry and fruit growing community.

There will be an estimated 300+ conference attendees including winery & vineyard owners and managers, winemakers, sales & marketing staff, wine club managers and fruit growers. Attendees to the conference come from across Colorado and neighboring states.

We are excited to highlight wine industry exhibitors and sponsors in our new conference app, Whova, giving you the ability to increase brand awareness, drive booth traffic, connect with high-quality leads, and create more business opportunities. Promotion and marketing through Whova will begin in October, offering you and your business months of pre-conference attendee exposure!

Please read below to learn more about our Exhibitor Booth and Sponsorship options!

Exhibitor Booth Options

- ❖ High Visibility Booth, January 17th - 18th, 2023 | CAVE Member \$400 **SOLD OUT**
- ❖ High Visibility Booth, January 17th - 18th, 2023 | Non-Member \$600 **SOLD OUT**
- ❖ Standard Booth, January 17th & 18th, 2023 | CAVE Member \$350
- ❖ Standard Booth, January 17th & 18th, 2023 | Non-Member \$550

Your Exhibitor Booth registration fee includes:

- 10' x 8' booth space, one 8' skirted table, 2 chairs, Wi-fi and electricity
- Digital Exhibitor Booth in the Whova desktop and mobile app
 - Company logo, description and contact information
 - Booth staff profile and contact information
 - Ability to use streaming, video or promotional materials
 - Ability to interact with the attendees and schedule meet ups
 - Ability to set up promotional offers for attendees
- Two daily conference registrations
- Two tickets for lunch on January 17th and 18th

Sponsorship Options

- ❖ Industry VinCO Sponsor - \$5,000 (1 Available) – **SOLD**

- ❖ Gold VinCO Sponsor - \$750 (6 Available)
 - Virtual booth in the Whova desktop and mobile app
 - Company logo and Sponsor banner logo prominently displayed on the Whova desktop and mobile app
 - Choice of one session/presentation to sponsor which includes logo and Sponsor banner displayed on agenda and session with link to promotional video
 - Ability to upload promotional material including video showcasing your organization or a product/demo
 - Ability to interact with the attendees and schedule meet ups
 - Placement of your logo and website link on the official VinCO website
 - Recognition with other sponsors on social media during VinCO
 - Two full conference registrations including the Wine Industry Awards Banquet

- ❖ Silver VinCO Sponsor \$500 (3 Available)
 - Company logo and Sponsor banner logo displayed on the Whova mobile app
 - Ability to upload promotional material including video showcasing your organization or product demo
 - Ability to interact with the attendees and schedule meet ups
 - Placement of your logo and website link on the official VinCO website
 - Recognition with other sponsors on social media during VinCO
 - One full conference registration including the Wine Industry Awards Banquet

- ❖ Bronze \$100
 - Placement of your logo and website link on the official VinCO website
 - Recognition with other sponsors on social media during VinCO



Exhibitor and Sponsorship Registration
Two Rivers Convention Center, Grand Junction Colorado
January 15-18, 2024

Company Name

Address

City

State

Zip Code

Company Phone

Company Website

Exhibit Manager (Individual in charge of booth)

Telephone #/Ext.

Email

Booth Selection

- High Visibility Booth, January 17th - 18th, 2023 | CAVE Member \$400
- High Visibility Booth, January 17th - 18th, 2023 | Non-Member \$600
- Standard Booth, January 17th & 18th, 2023 | CAVE Member \$350
- Standard Booth, January 17th & 18th, 2023 | Non-Member \$550

Sponsorship Selection

- Gold VinCO Sponsorship | \$750
- Silver VinCO Sponsorship | \$500
- Bronze VinCO Sponsorship | \$100

I would like to purchase additional lunches or banquet tickets. (\$20 per lunch ticket and \$50 per Wine Industry Banquet ticket) Please list the amount of each and note if you have any dietary restrictions:

Submit your payment with the completed application to: CAVE, PO Box 1556, Palisade CO 81526 or info@coloradowinefest.com. Please make checks payable to CAVE. If you are paying with a credit card, call the CAVE Office (970)464-0111 to process payment directly.

Applicant's Authorized Signature

Title

Date