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## Winery & Vineyard Membership Benefits & Dues

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### Online Presence | Advertising & PR

- Print and digital advertising promoting events and tourism in regional and national markets
- Access to CAVE's industry facing website, WineColorado.org with the ability to post industry focused events and classifieds
- Featured on ColoradoWinefest.com if you so choose to take part in the event (as a participating Winery)
- Become a part of CAVE's social media platform of over 31,300 followers

### Lobbying – Dedicated Industry Lobbyist

CAVE employs a full-time lobbyist who is dedicated to monitoring important issues, informing members, facilitating discussion and acts as a liaison to the Colorado wine industry. CAVE also has a legislative committee. This committee is devoted to navigating the direction of future legislation, giving the membership and the industry a cohesive voice.

### VinCO – Discounted Registration

Every January, CAVE coordinates the largest regional trade conference, VinCO in Grand Junction. VinCO is the region's premier grape growing and winemaking conference, bringing together top experts in enology, viticulture and business to Grand Junction each year. CAVE's purpose in hosting VinCO is to create a venue to discuss a variety of topics pertinent to our emerging wine region. As a CAVE member, you will receive discounted registration to this valuable conference.

### Colorado Mountain Winefest – Discounted Registration

Held every September in the heart of Colorado wine country in Palisade, Mountain Winefest is the state's largest wine festival and was recently named the Best Wine Festival in the Nation by USA TODAY! This event is the largest fundraiser for CAVE and is the reason the organization is able to bring our members other benefits such as VinCO and a dedicated lobbyist as well as additional events throughout the year. As a member, you will receive discounted booth registration to attend this event.

### Additional Benefits:

- Event and calendar listings on WineColorado.org
- Ability to post classified on WineColorado.org
- Ability to participate in events including Colorado Mountain Winefest and VinCO as well as additional educational events offered throughout the year
- Invitation to the annual membership meeting held in January during VinCO
- Email subscription for industry news
- Opportunity to vote for Board of Directors, run for the board and participate on CAVE subcommittees as well as offer input and have a voice on CAVE programs and policy
- Discounts on CAVE/Colorado Mountain Winefest merchandise (totes, wine glasses, posters, etc).

### Winery & Vineyard Member Dues

Dues are \$180 per year and are assessed on an anniversary basis and are valid for 12 months from the time you join. CAVE members enjoy a 30-day grace period on renewal dues, after which memberships will be canceled for non-payment.