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## Individual/Family Membership Benefits & Dues

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### **VinCO – Discounted Registration**

Every January, CAVE coordinates the largest regional trade conference, VinCO in Grand Junction. VinCO is the region's premier grape growing and winemaking conference, bringing together top experts in enology, viticulture and business to Grand Junction each year. CAVE's purpose in hosting VinCO is to create a venue to discuss a variety of topics pertinent to our emerging wine region. As a CAVE member, you will receive discounted registration to this valuable conference.

### **Amateur Winemakers Competition – Discounted Registration**

CAVE members receive one waived entry into the annual Amateur Winemakers Competitor hosted by CAVE.

Participating members also receive access to the Awards Reception and Luncheon held in conjunction with the VinCO Conference and Trade Show.

### **Lobbying – Dedicated Industry Lobbyist**

CAVE employs a full-time lobbyist who is dedicated to monitoring important issues, informing members, facilitating discussion and acts as a liaison to the Colorado wine industry. CAVE also has a legislative committee. This committee is devoted to navigating the direction of future legislation, giving the membership and the industry a cohesive voice.

### **Online Presence | Advertising & PR**

- Access to CAVE's industry facing website, WineColorado.org with the ability to post industry focused events and classifieds
- Print and digital advertising promoting events and tourism in regional and national markets

### **Additional Benefits:**

- Access to CAVE's industry facing website, WineColorado.org with the ability to post industry focused events and classifieds
- Print and digital advertising promoting events and tourism in regional and national markets
- Ability to post classifieds on WineColorado.org
- Ability to participate in events including Colorado Mountain Winefest and VinCO as well as additional education events offered throughout the year
- Invitation to the annual membership meeting held in January during VinCO
- Email subscription for industry news
- Opportunity to vote for Board of Directors, run for the board and participate on CAVE subcommittees as well as offer input and have a voice on CAVE programs and policy
- Discounts on CAVE/Colorado Mountain Winefest merchandise (totes, wine glasses, posters, etc).

### **Individual/Family Member Dues**

Dues are \$95 per year and are assessed on an anniversary basis and are valid for 12 months from the time you join. CAVE members enjoy a 30-day grace period on renewal dues, after which memberships will be canceled for non-payment.