

**COLORADO ASSOCIATION FOR  
VITICULTURE & ENOLOGY (CAVE)  
BOARD MEETING MINUTES  
Conference Call  
January 4<sup>th</sup>, 2021  
9:00am-11:00am**

**I. Call to Order**

The meeting was called to order at 9:02am. Board members present were Phil Patton, Laura Black, Simone Spinner, Juliann Adams, Scott Smith, Logan Schlutz, Ulla Merz, Dave Aschwanden and Charles Talbot. Staff present was Cassidee Shull.

Guests present were Stephanie Fransen-Hicks.

**II. Approval of Agenda**

*Scott motioned to approve the agenda. Simone seconded the motion. The agenda was approved by the board.*

**III. Approval of Minutes**

*Juliann motioned to approve the December 14<sup>th</sup> meeting minutes. Phil seconded the motion. The minutes were approved by the board.*

**IV. Introductions**

The board and staff introduced themselves and discussed one challenge they see the Colorado wine industry facing within the next year as well as one opportunity in which CAVE can assist. The themes that presented themselves were the October freeze and communicating with the membership the grape inventory. Additional themes included diversification of funding for CAVE as well as alternative networking ideas for the membership.

**V. Office Selections**

The board president, vice president and treasurer were selected for 2021.

*Dave motioned to nominate Scott as board President. Simone seconded the motion. The motion passed unanimously.*

*Juliann motioned to nominate Dave for vice president. Simone seconded the motion. The motion passed unanimously.*

*Scott motioned to nominate Juliann for treasurer. Dave seconded the motion. The motion passed unanimously.*

**VI. Committee Selections**

- a. Education Committee: Phil is chair.  
Committee includes Simone, Dave, Laura, Ulla
- b. Finance Committee: Juliann is chair  
Committee includes Scott, Phil, Logan
- c. Personnel Committee: Scott is the chair  
Committee includes Dave, Juliann,
- d. Legislative Committee: Ulla is the chair  
Committee includes Juliann, Logan
- e. Marketing Committee: Laura as the chair  
Committee includes Charles, Juliann, Simone
- f. Winefest Committee: Simone as chair  
Committee includes Charles, Dave, Phil

**VII. Board Meeting Schedule**

It was discussed and decided upon to hold each CAVE board meeting the 2<sup>nd</sup> Monday of the month at 9:00am

via Zoom. A full calendar of the meetings and information on how to access them will be sent out shortly.

## **VIII. Executive Director's Report**

Cassidee updated the board on the Annual Report that will be given during the Membership Meeting during VinCO. The board also reviewed the Membership Meeting agenda. The membership meeting will take place on Wednesday January 20<sup>th</sup> at 4:30pm.

The board also reviewed the CAVE and CWIDB joint meeting that will take place on February 4<sup>th</sup>. Ulla would like to see this meeting postponed until more of the CAVE committees have a chance to meet. It was discussed and decided upon to prepare what we are able and to move forward with the meeting on the 4<sup>th</sup>. Cassidee will send out the agenda and meeting information when available.

## **IX. Committee Reports**

### **a. Legislative**

Cassidee updated the board that the Governor announced that all red counties will be moving to the orange level. Please keep in touch with your local health officials as to what this means for your individual businesses.

Ulla presented the update on the non-contiguous bill.

### **b. Education**

The current registration for the 2021 VinCO Conference is 33 for Monday's Tasting Room Workshop and 51 for the remainder of the conference. If you have not already done so, please register for the conference and encourage your colleagues to do so as well! Online registration ends January 15<sup>th</sup> at 5:00pm.

The nomination information has been sent out for the Awards for Excellence. To date we have a handful of nominations. Cassidee will send out the final nominations to the board for the final vote and selection. They will be awarded during the membership meeting during the VinCO Conference.

### **c. Finance**

The board reviewed the approved 2021 CAVE Budget.

Cassidee reviewed the signer processes with the board.

*Dave motioned to remove Monty Haltiner as a signer from both the Alpine Bank and the Grand Valley Banks. Logan seconded the motion. The motion passed unanimously.*

*Simone motioned to add Scott Smith as a signer to both the Grand Valley Bank (account #117218) and Alpine Bank (account # 7070023795 and 8970528587) accounts. The motion passed unanimously.*

### **d. Winefest**

There was a brief update on Colorado Mountain Winefest. The Winefest Committee will meet this week and have an in-depth update for the February meeting.

### **e. Marketing**

Cassidee is still working on procuring quotes on the three-bottle wine carriers. The Marketing Committee will meet and present an in-depth update for the February meeting.

### **f. Personnel**

There was no personnel update.

## **X. Old Business**

## **XI. New Business**

Dave would like to utilize the Colorado Wine Glass logo created by Cassidee several years ago as a promotional sticker. The board discussed trademarking this and making it available to CAVE members.

*Dave motioned to trademark the Colorado wine glass logo and making it available to CAVE members. Logan seconded the motion. The motion passed unanimously.*

**XII. Public Comment**

There was no public comment.

**XIII. Next Board Meeting**

The next board meeting will take place on Monday, February 8<sup>th</sup> at 9:00am via Zoom.

**XIV. Adjourn**

The meeting was adjourned at 10:12am

Cassidee Shull, CAVE Executive Director

Approved at \_\_\_\_\_, 2021 Board meeting

\_\_\_\_\_ Scott Smith, President