

VINC

VIRTUAL CONFERENCE

JANUARY 18-22, 2021



WINECOLORADO.ORG

ABOUT THE 2021 VINCO CONFERENCE

The Colorado Association for Viticulture & Enology (CAVE) is excited to present the following conference in a new and exciting virtual platform.

Register online at www.WineColorado.org and your link will be sent to you ahead of time.

There is no need to download anything in advance. You will have access to all seminars for one month after the conference. Each session will have a live chat and Q&A feature, so bring your questions for our presenters!

Learn more about VinCO & CAVE at www.WineColorado.org

VINCO 2021



MONDAY, JANUARY 18, 2021	
	VinCO
8:00 AM	
9:00 AM	
10:00 AM	Donnie Winchell Tasting Room Manager Workshop Part 1 10:00 am - 12:00 pm
11:00 AM	
12:00 PM	
1:00 PM	
2:00 PM	Donnie Winchell Tasting Room Manager Workshop Part 2 2:00 pm - 4:00 pm
3:00 PM	
4:00 PM	
5:00 PM	
Schedule is subject to change	
	BUSINESS/MARKETING

VINCO 2021

SCHEDULE

TUESDAY, JANUARY 19, 2021			
	VinCO		VinCO
9:00 AM			
:30	WELCOME & OPENING REMARKS FROM CAVE		
:45	BREAK		
10:00 AM	Achieving Vine Balance in Colorado Miranda Ulmer 10:00 am - 11:00 am	Liquor Enforcement Division Updates and Q&A 10:00 am - 11:00 am	
:15			
:30			
:45			
11:00 AM	BREAK		
:15	Enology 101 11:15 am - 12:15 pm	Viticulture Update Dr. Horst Caspari 11:15 am - 12:15 pm	
:30			
:45			
12:00 PM			
:15	BREAK		
:30	Amateur Winemakers Competition Awards Competition Overview with Judging Panel 12:30 pm - 1:30 pm		
:45			
1:00 PM			
:15			
:30	BREAK		
:45	CWIDB Update Doug Caskey 2:00 pm - 3:00 pm	Lowering the Use of SO2 using Non-Saccharomyces Yeast Matt Ridge 2:00 pm - 3:00 pm	
2:00 PM			
:15			
:30			
:45	BREAK		
3:00 PM	Sparkling Wine Workshop Michael Jones 3:15 pm - 4:30 pm		
:15			
:30			
:45			
4:00 PM			
:15			
:30			
Schedule is subject to change			
	ENOLOGY	VITICULTURE	BUSINESS/MARKETING

VINCO 2021

SCHEDULE

WEDNESDAY, JANUARY 20, 2021			
	VinCO		VinCO
10:00 AM	Microbiology, Chemistry and Wine Spoilage - An Overview Richard DeScenzo 10:00 am - 11:00 am	Vine Vigor Management Cain Hickey 10:00 am - 11:00 am	
:15			
:30			
:45			
11:00 AM	BREAK		
:15	On the Radar: Spotted Lanternfly Miranda Ulmer 11:15 am - 12:15 pm	CAVE Legislative Update Stephanie Franse-Hicks 11:15 am - 12:15 pm	
:30			
:45			
12:00 PM			
:15			
:30	BREAK		
:45			
1:00 PM			
:15	Grape Survey Results Dr. Horst Caspari 1:30 pm - 2:30 pm		
:30			
:45			
2:00 PM			
:15			
:30	BREAK		
:45	Tips and Tools for Rose' Winemaking Eglantine Chaffour 2:45 pm - 4:00 pm		
3:00 PM			
:15			
:30			
:45			
4:00 PM	BREAK		
:15	CAVE Membership Meeting and Happy Hour 4:30 pm - 5:30 pm		
:30			
:45			
5:00 PM			
:15			
:30			
:45			
Schedule is subject to change			
	ENOLOGY	VITICULTURE	BUSINESS/MARKETING

VINCO 2021

SCHEDULE

THURSDAY, JANUARY 21, 2021			
	VinCO		VinCO
10:00 AM	Leaf Removal Cain Hickey 10:00 am - 11:00 am	Juice Fining for Improved Aromatics and Shelf Life of White Wines Matt Ridge 10:00 am - 11:00 am	
:15			
:30			
:45			
11:00 AM	BREAK		
:15	The Changing Climate and Colorado Grape Growing Russ Schumacher, State Climatologist and Peter Goble, CSU Climatologist 11:15 am - 12:15 pm		
:30			
:45			
12:00 PM			
:15	BREAK		
:30			
:45			
1:00 PM			
:15	BREAK		
:30			
:45			
2:00 PM	Social Media Best Practices Donnie Winchell 2:00 pm - 3:00 pm	Microbiology, Chemistry and Wine Spoilage - Case Studies and Outcomes Richard DeScenzo 2:00 pm - 3:00 pm	
:15			
:30			
:45			
3:00 PM	BREAK		
:15	Chik Brenneman 3:15 pm - 4:30 pm		
:30			
:45			
4:00 PM			
:15			
:30			
:45			
5:00 PM			
6:00 PM			
7:00 PM			
Schedule is subject to change			
	ENOLOGY	VITICULTURE	BUSINESS/MARKETING

VINCO 2021

SCHEDULE

FRIDAY, JANUARY 22, 2021			
	VinCO		VinCO
10:00 AM	Marketing and Sales in the Age of COVID - Part 1 10:00 am - 11:00 am		
:15			
:30			
:45			
11:00 AM	BREAK		
:15	Marketing and Sales in the Age of COVID - Part 2 11:15 am - 12:00 pm		
:30			
:45			
12:00 PM	CLOSING REMARKS		
Schedule is subject to change			
	ENOLOGY	VITICULTURE	BUSINESS/MARKETING

THANK YOU FOR ATTENDING VINCO 2021!