

**COLORADO ASSOCIATION FOR VITICULTURE & ENOLOGY (CAVE)  
BOARD MEETING MINUTES  
Palisade Chamber of Commerce Office  
September 9<sup>th</sup>, 2019  
9:00am-10:30am**

**I. Call to Order**

The meeting was called to order at 9:07am Board members present were James Ferguson, Phil Patton, Monty Haltiner, Ulla Merz, Juliann Adams and Peter Borup. On the phone was Stephanie Fransen and Doug Caskey. Staff present was Cassidee Shull. Guests present were Miranda Ulmer.

**II. Approval of Agenda**

*James motioned to approve the agenda as amended. Juliann seconded the motion. The agenda was approved by the board.*

**III. Approval of Minutes**

*James motioned to approve the August 12<sup>th</sup> meeting minutes as amended. Phil seconded the motion. The minutes were approved by the board.*

**IV. Executive Director's Report**

The Colorado Bar and Restaurant Show will take place September 17 & 18 at the Colorado Convention Center. Peter, Juliann and Monty will attend and run a booth on behalf of CAVE and the Colorado wine industry. The CRA has kindly doubled the size of the booth at no additional charge. Posters, signage and giveaways have been put together for the show. Many wineries have donated wine, cider and mead for the event. The hope is to continue the partnership into the future.

**V. Viticulture Extension Report**

Miranda presented the Grape Grower's Survey Results to the board. The survey had over 132 responses including grape growers and winemakers. A meeting will be held on October 8<sup>th</sup> to include a full summary with the CWIDB Board and CAVE Board via conference call. People are most looking to receive information via email, seminars mostly during the winter.

Miranda also updated the board that the online Grape Growers forum is up and running and she would like more input.

Miranda, Horst and Doug will be heading to Montezuma County on October 30<sup>th</sup> for the Viticulture Roadshow! Please sign up if you are in the area.

**VI. Committee Reports**

**1. Legislative**

Stephanie presented the legislative report.

A Wine Industry meeting will take place on September 11<sup>th</sup> and will include CAVE, the wine institute, CWIDB as well as the the Cider Guild. This meeting will go over the goals and objectives for the 2020 session and review how we can work together and be successful. The Wine Institute is not looking to pursue any legislation at this point but this may change.

Doug presented a legislative update on behalf of the CWIDB. There was discussion regarding the non-contiguous manufacturing licensed premise. The Wine Board has drafted legislation but it may have been sent in too late for the Wine Board to run the bill. CAVE could potentially run this bill. There was discussion.

*Juliann motioned to direct Stephanie to pursue a proposal to pursue legislation for a non-contiguous licensed premise. Monty second the motion. The motion passed unanimously*

The board discussed the reporting requests regarding the Rulemaking Updates. The board reviewed Stephanie's contract and position as CAVE's lobbyist. Her position was clarified as a subcontractor position and therefore, a job description is not needed. There was discussion regarding rulemaking bullet points being sent to the board. Stephanie agreed that a condensed version is acceptable, but interpretations of the rules are not.

Cassidee updated the board regarding the copyright infringement settlement. The photo in question came from Doug Caskey's presentation from VinCO. He has agreed to pay the settlement fee and the presentation as been removed from the CAVE website.

**2. Education**

The August Quarterly Meetups were very successful with over 60 members in attendance across the state!

Horst was able to follow up regarding the downed weather stations and has reported that it will cost approximately \$3,500 to repair them. He is in the process of ordering the parts now.

Cassidee presented a funding idea pertaining to the Viticulture Extension Position that involved a small percentage of winery's tasting room fees being donated to CAVE and then put towards the V&E Program at WCCC and the State Viticulture Position. The board would like to circle back on the conversation at another time.

VinCO Registration will be online this October. Trade Show registration is currently live and Program Advertising information will go out shortly.

**3. Winefest**

With Mountain Winefest just a week away, final preparations are being made in the office. Any last minute media requests should be directed to Cassidee. All participating wineries should have received their final information packets near the end of August. The CAVE office will be closed Friday, Sept. 20 and will reopen Monday, September 23<sup>rd</sup> at 8am.

**4. Finance**

Peter presented the finance committee update. There was an unplanned Wifi Request resulting in an additional expense of \$7,000.00 to the budget. This will be added into the 2020 budget.

**5. Personnel**

There was no personnel committee update.

**6. Marketing**

The Board's photo choices for the wine carrier will be built into the next round and sent off for review after Winefest.

**VII. CWIDB Update**

Doug Caskey presented the CWIDB update. The next CWIDB meeting will be October 3<sup>rd</sup>. The cideries are no longer part of the CWIDB. There are 250 entries for the Governor's Cup, which is 100 less than last year. Tickets will be on sale for Colorado Uncorked shortly. This event will take place this November.

**VIII. Old Business**

Cassidee presented the Palisade Plunge Maintenance request to the board.

Board Nominations: The board discussed the nomination process and encouraged each other to reach out to the membership.

**IX. New Business**

There was no new business.

**X. Adjourn**

The meeting was adjourned at 10:40am

**Next Board Meeting: CAVE Office, October 14<sup>th</sup>, 2019, at 9:00am**

Cassidee Shull, CAVE Executive Director

Approved at October, 2019 Board meeting

  
Monty Haltiner, President