



EXECUTIVE DIRECTOR | Cassidee Shull

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Allied Trade Partner Benefits & Dues 2019

Colorado Wine Branding & Marketing

Online Presence | Advertising & PR

- Profile on CAVE's consumer facing website, ColoradoWineExperience.com with the ability to post consumer focused events
- Access to CAVE's industry facing website, WineColorado.org with the ability to post industry focused events and classifieds
- Access to ColoradoWinefest.com if you so choose to take part in the event
- Become a part of CAVE's social media platform of over 31,300 followers

Lobbying – Dedicated Industry Lobbyist

CAVE has hired a full-time lobbyist who is dedicated to monitoring important issues, informing members, facilitating discussion and acts as a liaison to the Colorado wine industry. CAVE also has a lobbying committee. This committee is devoted to navigating the direction of future legislation, giving the membership and the industry a cohesive voice.

VinCO – Discounted Registration

Every January, CAVE coordinates the largest regional trade conference, VinCO in Grand Junction. VinCO is the region's premier grape growing and winemaking conference, bringing together top experts in enology, viticulture and business to Grand Junction each year. CAVE's purpose in hosting VinCO is to create a venue to discuss a variety of topics pertinent to our emerging wine region. As a CAVE member, you will receive discounted registration to this valuable conference.

Allied Trade Partner Benefits:

- Listing in the Allied Trade Partner Directory at WineColorado.org
- Ability to post classifieds on WineColorado.org
- Invitation to have a vendor booth at the annual VinCO Conference (additional fees apply)
- Opportunity to send business updates to the industry via the CAVE newsletter
- Opportunity to provide your product or service to the CAVE members
- Opportunity to vote for Board of Directors, run for the board and participate on CAVE subcommittees as well as offer input and have a voice on CAVE programs and policy.
- Discounts on CAVE/Colorado Mountain Winefest merchandise (totes, wine glasses, posters, etc).

Allied Trade Partner Dues

Dues are \$250 per year and are assessed on an anniversary basis and are valid for 12 months from the time you join. CAVE members enjoy a 30-day grace period on renewal dues, after which memberships will be canceled for non-payment.