

**MONDAY, JANUARY 14, 2019**

		Horticulture	VinCO
8 am			
9 am		<p align="center"><b>Short Course for Advanced Growers in Pruning and Training Techniques for Peach and Cherry</b> Ioannis Minas 10:00 am - 4:00 pm Mesa County Fairgrounds</p>	
10 am			
11 am			
12 pm			<p align="center"><b>REGISTRATION</b> Two Rivers Convention Center 12:00 pm - 1:00 pm</p>
1 pm			
2 pm			<p align="center"><b>Winegrowing by Design from Soil to Sales</b> Tim Donahue, Joel Perez and Georgeanne Robertson, College Cellars of Walla Walla CRR1 1:00 pm - 5:00 pm</p>
3 pm			
4 pm			
5 pm			
<i>*Schedule is subject to change*</i>			
		Horticulture	Business/Marketing

**TUESDAY, JANUARY 15th, 2019**

Trade Show		<b>HORTICULTURE</b>	<b>VinCO</b> Dominguez/Plateau/Kannah	<b>VinCO</b> Colorado River Room 1
<b>7 am</b>	<b>Set Up</b>	<b>WCHS Bus Tour</b> A bus trip through the Grand Valley and North Fork areas with horticulture experts		
<b>8 am</b>			<b>REGISTRATION - Atrium - 8:00 am - 9:00 am</b>	
<b>9 am</b>			<b>From Doom to Boom: The New York Wine Story</b> Jim Trezise Colorado River Room 1 9:00 am - 10:00 am	
:15			<b>Break</b>	
:30			<b>Enology 101 - Malolactic Fermentation</b> Jenne Baldwin-Eaton 10:15 am - 11:30 am	<b>Where Do I Begin? Steps to Becoming a Commercial Winery</b> Patrick Maroney 10:15 am - 11:30 am
:45				
<b>10 am</b>				
:15			<b>Amateur Winemakers Competition Awards and Luncheon</b> Competition Overview with Judging panel Colorado River Room 1 11:30 am - 1:00 pm	
:30			<b>Phylloxera Update</b> Horst Caspari 1:00 pm - 2:00 pm	<b>Sell More Wine: A Wine Marketing Blueprint to Grow Your New Winery</b> Rebecca Ritz 1:00 pm - 2:00 pm
:45				
<b>12 pm</b>			<b>BREAK</b>	
:15			<b>Liquor Enforcement Division Updates and Q&amp;A</b> Patrick Maroney 2:15 pm - 3:15 pm	<b>WineAmerica Update: Saving You Money</b> Jim Trezise 2:15 pm - 3:15 pm
:30				
:45			<b>BREAK</b>	
<b>1 pm</b>			<b>Value for Price Point</b> Steve Menke Dominguez/Plateau/Kannah 3:30 pm - 4:30 pm	
:15			<b>Welcome Wine Reception hosted by CAVE - Atrium - 5:00 pm - 6:00 pm</b>	
:30				
:45				
<b>2 pm</b>				
:15				
:30				
:45				
<b>3 pm</b>				
:15				
:30				
:45				
<b>4 pm</b>				
:15				
:30				
:45				
<b>5:00 PM</b>				

*\*Schedule is subject to change\**

<b>Horticulture</b>	<b>Enology</b>	<b>Viticulture</b>	<b>Business/Marketing</b>
---------------------	----------------	--------------------	---------------------------

**WEDNESDAY, JANUARY 16th, 2019**

	Trade Show	<b>HORTICULTURE</b> Adobe/Esclante/Whitewater	<b>VinCO</b> Dominguez/Plateau/Kannah	<b>VinCO</b> Colorado River Room 1	
<b>8 am</b>		<b>REGISTRATION - Atrium - 8:00 am - 8:30 am</b>			
:15					
:30		Kick-Off Speaker: Mark Harris Planning for an Uncertain Future 8:30 am - 9:00 am	Tannins - What Are They and Where Do They Come From? Chik Brenneman 8:30 am - 10:00 am	Viticulture Research Update Horst Caspari 8:30 am - 9:15 am	
:45					
<b>9 am</b>	Visit the Trade Show!	Soil Health: The Path to More Water and Enhanced Nutrients Jerry Hatfield 9:00 am - 10:00 am		CAVE Lobbying Update Stephanie Fransen 9:15 am - 10:00 am	
:15					
:30					
:45					
<b>10 am</b>		<b>BREAK - Coffee and pastries available in the Trade Show</b>			
:15			Managing Pests While Extending the Life of Our Tools Peter McGhee 10:15 am - 11:15 am	Case Study: How 6 Brands Target 6 Different Wine Consumers Rebecca Ritz 10:15 am - 11:15 am	Why Did My Fermentation Stop? Developing New Tools To Provide Answers Richard DeScenzo 10:15 am - 11:15 am
:30					
:45					
<b>11 am</b>			CDA/FDA FSMA Update Cristy Dice 11:15 am - 12:00 pm	How Can I Help You? Winemaker & Grape Grower "Speed Dating" Colorado River Room 1 11:15 am - 12:00 pm	
:15					
:30					
:45					
<b>12 pm</b>	<b>LUNCH - Colorado River Room 1</b> 12:00 pm - 1:00 pm				
:15					
:30					
:45					
<b>1 pm</b>		Big Data for Small Farming Communities Vincent Kimura 1:00 pm - 2:00 pm	CAVE Membership Meeting Dominguez/Plateau/Kannah 1:00 pm - 2:00 pm		
:15					
:30					
:45					
<b>2 pm</b>	<b>BREAK - Coffee and cookies available in the Trade Show</b>				
:15		Environmental Basis for Cold Hardiness and Damage in Peaches Ioannis Minas 2:15 pm - 3:15 pm	Tannins and Winemaking – Factors Affecting Their Expression in Musts and Wine Chik Brenneman 2:15 pm - 3:15 pm	Case Study: How 6 Brands Target 6 Different Wine Consumers Rebecca Ritz 2:15 pm - 3:15 pm	
:30					
:45					
<b>3 pm</b>	<b>BREAK</b>				
:15		Retail Trends for the Fruit Industry Pamela Riemenschneider 3:30 pm - 4:30 pm	Sour Rot: What It Is and How to Manage It Megan Hall 3:30 pm - 4:30 pm	Methods for Sparkling Wine Production Michael Jones 3:30 pm - 4:30 pm	
:30					
:45					
<b>4 pm</b>		Student Research Presentations Exhibit Hall 4:30 pm - 5:30 pm	Meet the Vendors & Speakers <i>presented by American Ag Credit</i> Wine, Beer, Hard Cider & Hors d'oeuvres Exhibit Hall 4:30pm-6:30pm		
:15					
:30					
:45					

\*Schedule is subject to change\*

Horticulture	Enology	Viticulture	Business/Marketing
--------------	---------	-------------	--------------------

**THURSDAY, JANUARY 17th, 2019**

		<b>HORTICULTURE</b> Adobe/Escalante/Whitewater	<b>VinCO</b> Dominguez/Plateau/Kannah	<b>VinCO</b> Colorado River Room 1	
<b>8 am</b>	Visit the Trade Show!	<b>REGISTRATION - Atrium - 8:00 am - 9:00 am</b>			
:15					
:30					
:45					
<b>9 am</b>		<b>Secondary Pest Management Should Not be a Defensive Position</b> Peter McGhee 9:00 am - 10:00 am	<b>Why Did My Fermentation Stop? Developing New Tools To Provide Answers</b> Richard DeScenzo 9:00 am - 10:00 am	<b>Sour Rot: What It Is and How to Manage It</b> Megan Hall 9:00 am - 10:00 am	
:15					
:30					
:45					
<b>10 am</b>		<b>BREAK - Coffee and pastries available in the Trade Show</b>			
:15		<b>Good Soils Lead to More Efficient and Resilient Production</b> Jerry Hatfield 10:15 am - 11:15 am	<b>Grape Survey Results</b> Horst Caspari 10:15 am - 10:45 am		<b>Aronia Research Update</b> Steve Menke 10:15 am - 10:45 am
:30			<b>Tracking Microbial Terroir in the Vineyard</b> Megan Hall 10:45 am - 12:00 pm		<b>Tannins and Winemaking – Tools That a Winemaker May Employ that Affect Their Expression in Musts and Wine</b> Chik Brenneman 10:45 am - 12:00 pm
:45		<b>Assessing Market Opportunities for Colorado Fruit and Vegetable Growers</b> Becca Jablonski and Dawn Thilmany 11:15 am - 12:00 pm			
<b>11 am</b>					
:15					
:30					
:45					
<b>12 pm</b>		<b>LUNCH</b> Colorado River Room 1 12:00 pm-1:00 pm			
:15					
:30					
:45					
<b>1 pm</b>	<b>WCHS Membership Meeting</b> 1:00 pm - 1:15 pm	<b>Marketing Panel</b> Colorado River Room 1 1:00 pm - 2:00 pm			
:15	<b>Pest Management: A Panel Discussion</b> Peter McGhee and Larry Traubel 1:15 pm - 2:00 pm				
:30					
:45					
<b>2 pm</b>	<b>PASSPORT DRAWING IN THE TRADE SHOW ~ MUST BE PRESENT TO WIN!</b>				
:15	<b>Wage &amp; Hour Pitfalls - Opportunities with H2A</b> Erin Kesler 2:15 pm - 3:15 pm	<b>CWIDB Update</b> Doug Caskey Dominguez/Plateau/Kannah 2:15 pm - 3:00 pm			
:30					
:45					
<b>3 pm</b>	<b>BREAK</b>				
:15					
:30	<b>Cytopera Research Update</b> Stephen Miller 3:15 pm- 5:00 pm	<b>Tannins and Winemaking - Tasting</b> Chik Brenneman Dominguez/Plateau/Kannah 3:15 pm- 5:00 pm			
:45					
<b>4 pm</b>					
:15					
:30					
:45					
<b>5 pm</b>	<b>BREAK</b>				
<b>6 pm</b>	<b>HAPPY HOUR 6:00 pm - 7:00 pm</b>				
<b>7 PM</b>	<b>INDUSTRY CELEBRATION BANQUET - Colorado River Room 1 - 7:00 pm - 9:30 pm</b>				
<i>*Schedule is subject to change*</i>					
<b>Horticulture</b>	<b>Enology</b>	<b>Viticulture</b>	<b>Business/Marketing</b>		