

2012 VinCO & WCHS Schedule

Monday Jan 16, 2012	Trade Show	Western Colorado Horticulture Society	VinCO – Viticulture	VinCO – Business & Marketing	VinCO – Enology
8 AM :30		Orchard and Vineyard Pest Management - Ramesh Pokharel; Workshop WCRC This seminar is put on by CSU and you must register for it separately. \$50/person including lunch. ** WORKSHOP FULL ** No admission without pre-registration		VENUES & ROOMS Two Rivers Convention Center - TRCC *Colorado River Room 1 - CRR1 *Dominguez /Plateau - D/P *Kannah/Whitewater - K/W *Escalante/ Adobe - E/A *Adobe - A *Dominguez /Plateau/Escalante - D/P/E Hampton Inn - HI Wine Country Inn-Palisade - WCI Western Colorado Research Center - WCRC	
9 AM :30					
10 AM :30					
11 AM :30					
12 PM :30					
1 PM :30					
2 PM :30					
3 PM :30					
4 PM :30					
5 PM :30					
6 PM :30					

2012 VinCO & WCHS Schedule

Tuesday Jan 17, 2012	Trade Show	Western Colorado Horticulture Society	VinCO – Viticulture	VinCO – Business & Marketing	VinCO – Enology
8 AM :30 :45	Exhibitors Set Up	Bus Tour - Horticulture and Viticulture tours (Leaves from TRCC)			
9 AM :30					
10 AM :30					
11 AM :30					
12 PM :30					
1 PM :30					Colorado Wine Industry: Strengths and Opportunities Discussion WCI
2 PM :30			Break		
3 PM :30			Comparative Wine Tasting; CO vs. the World - Doug Caskey WCI		
4 PM :30 :45			Break		
5 PM :30		Social - WCI			
7 PM :30					

2012 VinCO & WCHS Schedule

Wed. Jan 18, 2012	Trade Show	Western Colorado Horticulture Society	VinCO – Viticulture	VinCO – Business & Marketing	VinCO – Enology
8 AM :15 :30 :45	Exhibitors & Trade Show - Open Exhibit Hall Exhibitors Mini-Seminars - Riverside Rm (various times)	Registration - Concourse Hallway Exhibitors & Trade Show - Exhibit Hall (Bagels & Coffee Available)			
9 AM :15 :30 :45		Introductions - Dennis Clark (WCHS) CRR1			
10 AM :15 :30 :45		Kick off Speaker - Kevin Day CRR1			
11 AM :15 :30 :45		Cover Crops in Orchards - Jennifer Reeve K/W	NRCS and Irrigation on the Western Slope - Lenny Lang & Luke Gingerich E/A	2012 Farm Bill Discussion - Jennifer Montgomery D/P	Winery Business Quality Assurance (Does It Work?) - Mario Mazza CRR1
12 PM :15 :30 :45		Break			
1 PM :15 :30 :45		Huff Chiles - View from a Virginia Grower K/W	USDA Farm Service Crop Insurance & Disaster Recovery - Corey Hicks CRR1 (Reset CRR1)	Compliance - Don Burmania, Brian Turner D/P	Improving Quality of Winery - Steve Menke, Bob Witham E/A (Reset for Past Presidents Lunch)
2 PM :15 :30 :45		Lunch - Past Presidents & Secretaries Lunch A	Lunch		
3 PM :15 :30 :45		Developing Reduced Height/Pedestrian Orchards - Kevin Day K/W	Survey 2011 - Horst Caspari CRR1	Winery Sanitation - Doug Manning D/P	
4 PM :15 :30 :45		Cytospora Canker - Ramesh Pokharel K/W	Flavor-Vineyard Manipulations - Andy Reynolds CRR1	Blending & Marketing Hybrid Grapes - Mario Mazza D/P	Cooperage; Oak & Oak Alternatives - Patrick Dobbins E/A
5 PM :15 :30 :45		Break	Break		
6 PM :15 :30 :45	Food Safety Issues - Tom Lipetzsky CDA K/W	Break			
7 PM :15 :30 :45	Panel Discussion K/W	Panel Discussion - Grape Growers - John Behr, John Garlich, Brann Johnson D/P/E	Panel Discussion-"Quality Marketing vs. Marketing Quality" - Wayne Belding, Janet Johnson, Jeff Siegel CRR1		
8 PM :15 :30 :45	Meet the Vendors: Roving Keg (Exhibit Hall)				
9 PM :15 :30 :45	Meet the Speakers: Wine, Beer, Hor d'oeuvres (Exhibit Hall)				

VENUES & ROOMS - KEY

Two Rivers Convention Center - TRCC

*Colorado River Room 1 - **CRR1**

*Dominquez /Plateau - **D/P**

*Kannah/Whitewater - **K/W**

*Escalante/ Adobe - **E/A**

*Adobe - **A**

*Dominquez /Plateau/Escalante - **D/P/E**

Hampton Inn - HI

2012 VinCO & WCHS Schedule

Thurs. Jan 19, 2012	Trade Show	Western Colorado Horticulture Society	VinCO – Viticulture	VinCO – Business & Marketing	VinCO – Enology	
8 AM :15 :30 :45	Exhibitors & Trade Show - Open Exhibit Hall Exhibitors Mini-Seminars - Riverside Rm (various times)	Registration - Concourse Hallway Exhibitors & Trade Show - Exhibit Hall (Bagels & Coffee Available)				
9 AM :15 :30 :45		Alternative Orchard Floor Management - Jennifer Reeve K/W		Intro to Using Social Media - Kyle Schlachter D/P		Managing Wine Microbes I: Friends and Foes - Lisa Van de Water; HI
10 AM :15 :30 :45		Post Harvest Handling Issues - Kevin Day K/W	Vineyard Conditions-Quality Impact - Andy Reynolds CRR1	Marketing through Social Media - Donnie Winchell E/A		
Break						
11 AM :15 :30 :45		Healthy Soils, Healthy Crops Ron Godin K/W	Vineyard Conditions / Soil Chemistry - Andy Reynolds CRR1	Marketing to Millennials - Donnie Winchell D/P	Managing Wine Microbes II (cont.): Case Histories and Discussion - Lisa Van de Water; HI	
12 PM :30		Lunch - WCHS Board Meeting	Lunch - Speaker: John Salazar, Commissioner of Agriculture			
1 PM :15 :30 :45		WCHS Business Meeting	CAVE Business Meeting - D/P/E			
2 PM :15 :30 :45		Orchard Systems Updates - Kevin Day K/W	Training & Retraining and New Variety Evaluation - Horst Caspari D/P/E	Sensory Recognition of Wine Microbe Defects: Aroma Demo & Tasting - Lisa Van de Water & Stephen Menke; CRR1	Small Lot Traditional Method Sparkling Winemaking (<i>tasting</i>) - Michael Jones HI	
2 PM :30 :45		Are We Irrigating Right? - Ramesh Pokharel, Denis Reich K/W	Break			
3 PM :15 :30 :45		Break				
4 PM :15 :30 :45		Latest from DC on Labor - Craig Regelbrugge K/W				Quality Assurance & Sensory Reduced Sulfur Compounds (<i>tasting</i>) - Steve Menke HI
5 PM :30			Cold Hardiness - Andy Reynolds D/P/E	Shipping Issues - Jennifer Montgomery A		
6 PM :30		Attitude Adjustment Hour CRR1				
7 PM :30		Banquet CRR1				