

2013 WCHS & VinCO Conference

Mon Jan 14		Horticulture	Viticulture	Enology	Biz/Marketing
		<p>Tree Fruit for Beginners (through CSU) - Full-day, short course for new commercial growers on growing tree fruits. Class location: Western Colorado Research Center. Limited enrollment. Register with WCRC. \$50/person.</p>			
Tues Jan 15	Trade Show	Horticulture	Viticulture	Enology	Biz/Marketing
7 am	Set Up				
:15					
:30		REGISTRATION			
:45					
8 am					
:15					
:30					
:45					
9 am					
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:45					
10 am					
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:45					
11 am					
:15					
:30					
:45					
12 pm					
:15					
:30		<p>Orchards and Vineyards Tour: A bus trip through the Grand Valley and North Fork areas with horticulture and viticulture experts</p>			
:45					
1 pm					
:15					
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2 pm					
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3 pm					
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:45					
4 pm					
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5 pm					
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:30					
:45					
6 pm					
:15					
		<p>GET SOCIAL: Beer Tasting Happy Hour (Rockslide Brewery)</p>			

All Tuesday sessions will take place in the Whitewater Room at TRCC unless otherwise noted

Exporting Outside the U.S.
- John Addison

LUNCH - Pizza at the SpringHill Suites

Kings and Queens of the Colorado Craft Brewing and Spirits Industry
- Steve Kurowski, Karen Hoskin

Media Savvy - Linda Murphy

Retail Therapy - Retailer Panel Discussion

Sustaining the CO Wine Industry - Steve Menke, Doug Caskey

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Wed Jan 16	Trade Show	Horticulture	Viticulture	Enology	Biz/Marketing
8 am	Mini-seminars (various times)	REGISTRATION			
:15					
:30		KICK OFF SPEAKER - Dr. Harold Larsen			
:45					
9 am		Emerging Technologies in US Peach Production - Gregory Reighard K/W	Alternate Vine Training and Pruning - Horst Caspari CRR1	The Importance of the Quality Assurance Movement - Steve Menke E/A	Media Savvy - Linda Murphy D/P
:15					
:30		Cytospora Canker: Where Are We Heading? - Ramesh Pokarel K/W	2012 Grape Survey Results - The Grapes We're Growing and Why - Horst Caspari CRR1	How Judges Approach Wine Competitions - Linda Murphy E/A	Tasting Room Customer Service - Michael Wangbickler D/P
:45		BREAK			
11 am		Soil Health for Perennial Crops & Hops Update Ron Godin K/W	DriftWatch Sensitive Crop Registry - John Scott E/A	The Importance of the Quality Assurance Movement - Steve Menke CRR1	Why Your Label Isn't As Effective As You Think - Michael Wangbickler D/P
:15					
:30					
:45					
12 pm	LUNCH - Past Presidents and Secretaries E/A	LUNCH - CRR1			
:15					
:30					
:45					
1 pm	Mini-seminars (various times)	DriftWatch Sensitive Crop Registry - John Scott K/W		Juice Chemistry Panel - Gordon Burns CRR1	PACA & Farm Products Dealers License Program - Mark Gallegos D/P
:15					
:30		Western Cherry Fruit Fly IPM Strategies for the Intermountain West - Diane Alston K/W			
:45		BREAK			
2 pm					
:15					
:30					
:45					
3 pm		Business Succession, Retirement & Estate Planning for the Family Ag Business - Richard Rodd K/W	Growing & Making Wine Together: Creating a Competitive and Co-op Environment Growers & Wineries Panel Discussion - Facilitator: Kathay Rennels; Panel Members: John Garlich, Bruce Talbott, Jackie Thompson CRR1		
:15					
:30					
:45		New Peach and Apple Rootstocks for the Grower Gregory Reighard K/W	Industry Input into Formulating Research Projects- Growers & Wineries Discussion		
4 pm					
:15					
:30					
:45					
5 pm	Meet the Vendors: Roving Keg (Exhibit Hall)				
:15					
:30					
:45					
6 pm	Meet the Speakers: Wine, Beer, Hor d'oeuvres (Exhibit Hall)				
:15					
:30					
:45					
7 pm	GET SOCIAL: Gourmet Chips and Wine Pairing (SpringHill Suites)				
:15					

VENUES & ROOMS - KEY

- ~ Two Rivers Convention Center - TRCC
- ~ Colorado River Room 1 - CRR1
- ~ Dominguez/Plateau - D/P
- ~ Kannah/Whitewater - K/W
- ~ Escalante/Adobe - E/A
- ~ Adobe - A
- ~ Whitewater Creek - W

Seminars with matching colors are offered twice; seminars in white or grey are only offered once.

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Thur Jan 17	Trade Show	Horticulture	Viticulture	Enology	Biz/Marketing	
8 am		REGISTRATION				
:15						
:30	Mini-seminars (various times)	Crop Load Management: Quantity or Quality? - Gregory Reighard K/W	Alternate Vine Training and Pruning - Horst Caspari CRR1	Barrel Repairs & Maintenance and Oxidation - Patrick Dobbins E/A	Why Your Label Isn't As Effective As You Think - Michael Wangbickler D/P	
:45						
9 am		European Earwig in Peach Orchards: The good and the bad - Diane Alston K/W	Business Succession, Retirement & Estate Planning for the Family Agricultural Business - Richard Rodd D/P	Barrel Repairs & Maintenance and Oxidation - Patrick Dobbins E/A	Liquor Enforcement Compliance - Patrick Maroney CRR1	
:15						
:30		BREAK		BREAK		
:45		Management of Peach Replant Problems Without Chemical Fumigation - Ramesh Pokharel K/W		Soil and Plant Nutrient Status - Testing and Management Strategies for Vineyards - Joan Davenport E/A		Liquor Enforcement Compliance - Patrick Maroney CRR1
10 am						
:15		Nitrogen Dynamics and Nutrient Budgets in Four Orchard Groundcover Management Systems - Amaya Atucha K/W		Heat & Cold Stability in Wine and General Microbiology in Wine - Richard Descenzo D/P		
:30						
:45						
12 pm		LUNCH - WCHS Board Meeting		LUNCH - Speaker: Craig Regelbrugge - CRR1		
:15						
:30						
:45						
1 pm	Mini-seminars (various times)	WCHS Business Meeting	CAVE Membership Meeting - D/P/E			
:15		National Peach Council Issues - Kay Rentzel K/W				
:30		A Lavender Update: A New Commercial Crop for Colorado - Curtis Swift, Paola Legarre K/W	Soil and Plant Nutrient Status - Testing and Management Strategies for Vineyards - Joan Davenport E/A	Juice Chemistry Panel - Gordon Burns D/P	PACA & Farm Products Dealers License Program - Mark Gallegos D/P	
:45						Mesa Land Trust - Rob Bleiberg
2 pm		BREAK				
:15		Game On: The Coming Push for Immigration Reform - Craig Regelbrugge K/W		Comparative Wine Tasting - Doug Caskey CRR1		
:30						
:45						
5 pm						
:15						
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:45						
6 pm	GET SOCIAL: Attitude Adjustment Hour					
:15						
:30						
:45						
7 pm	CLOSING BANQUET Awards Ceremony, Entertainment by Lloyd Mabrey					