

MONDAY, JANUARY 15, 2018

		Horticulture	VinCO
8 am			
9 am		<p><b>Beginners Fruit Production All Day Workshop</b> Ioannis Minas 9:00 am - 3:00 pm CSU Research Center</p>	
10 am			
11 am			
12 pm			
1 pm			
2 pm			<p><b>Tasting Room Management Best Practices</b> Sandra Hess 1:00pm - 5:00 pm Springhill Suites</p>
3 pm			
4 pm			
5 pm			
<i>*Schedule is subject to change*</i>			
		Horticulture	Business/Marketing

**TUESDAY, JANUARY 16th, 2018**

Trade Show		<b>HORTICULTURE</b>	<b>VinCO</b> Dominguez/Plateau/Kannah	<b>VinCO</b> Colorado River Room 1	
<b>7 am</b>	<b>Set Up</b>				
		<b>REGISTRATION - Atrium</b>		<b>REGISTRATION - Atrium 8:00 am-9:00 am</b>	
<b>8 am</b>		<b>Orchards Tour</b> A bus trip through the Grand Valley and North Fork areas with horticulture experts			<b>Kick- Off Speaker ~ Mike Veseth</b> <b>Secrets of the World's Most Respected Wine Regions</b> 9:00 am -10:00 am CRR1
<b>9 am</b>					<b>Amateur Winemakers Competition Awards Ceremony</b> 10:00 am - 10:30 am CRR1
:15					<b>Break</b>
:30				<b>Named Variety Wines and Blended Wines</b> Dr. Stephen Menke 10:45 am - 11:45 am	<b>Phylloxera . . . How Are we Doing?</b> Dr. Horst Caspari 10:45 am - 11:45 am
:45					<b>Amateur Winemakers Award Luncheon - Springhill Suites</b> 11:45 am - 1:00 pm
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<b>5:00 PM</b>				<b>Welcome Wine Reception hosted by CAVE</b>	

*Schedule is subject to change*

<b>Horticulture</b>	<b>Enology</b>	<b>Viticulture</b>	<b>Business/Marketing</b>
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**WEDNESDAY, JANUARY 17th, 2018**

		<b>HORTICULTURE</b> Adobe/Esclante/Whitewater	<b>VinCO</b> Dominguez/Plateau/Kannah	<b>VinCO</b> Colorado River Room 1	
<b>8 am</b>	<b>Visit the Trade Show!</b>	<b>REGISTRATION - Atrium - 8:00 am - 8:30 am</b>			
:15					
:30		<b>WCHS Kick-Off Speaker - Russ Schumacher</b> <b>A look at Colorado's Climate Across Time and Space</b> Scales 8:30 am-9:00 am		<b>CWIDB Update</b> Doug Caskey 8:30 am - 9:15 am	
:45					
<b>9 am</b>		<b>Breeding Tender Fruits for Modern Fruit Growers</b> Jay Subramanian 9:00 am - 10:00 am	<b>Barrel Sanitation</b> Richard DeScenzo 8:30 am - 10:00 am	<b>Lobbying Update</b> Stephanie Fransen 9:15 am - 10:00 am	
:15					
:30					
:45		<b>BREAK - Coffee and pastries available in the Trade Show</b>			
<b>10 am</b>			<b>Foundational Social Media Seminar</b> Jim Traister 10:15 am - 11:15 am *Colorado River Room 1*	<b>Grapevine Pruning Techniques: Best Practices &amp; Common Mistakes</b> Fritz Westover 10:15 am - 11:15 am	<b>Foundational Social Media Seminar</b> Jim Traister 10:15 am - 11:15 am
:15					
:30			<b>Orchard Bases of Peach Fruit Quality</b> Dr. Ioannis Minas 11:15 am - 12:00 pm	<b>Viticulture Research Update</b> Dr. Horst Caspari 11:15 am - 12:00 pm	<b>Breaking Down Hard Cider Production Nuances</b> Denise Gardner 11:15 am - 12:00 pm
:45					
<b>11 am</b>			<b>LUNCH - Colorado River Room 1</b> 12:00 pm - 1:00 pm		
:15			<b>Developing a Ladderless Orchard for the 21st Century</b> Kevin Day 1:00 pm - 2:00 pm	<b>CAVE Membership Meeting</b> 1:00 pm - 2:00 pm Dominguez/Plateau/Kannah	
:30					
:45	<b>BREAK</b>				
<b>1 pm</b>		<b>Integrated Pest Management</b> Meredith Shrader 2:15 pm - 3:15 pm	<b>Around the World in Eighty Wines</b> Mike Veseth 2:15 pm - 3:15 pm CRR1		
:15					
:30		<b>BREAK</b>			
:45	<b>Trends and Opportunities for the U.S. Peach Market</b> Kay Rentzel 3:30 pm - 4:30 pm	<b>Healthy Fermentations: Avoiding Stuck and Sluggish Fermentation</b> Michael Jones 3:30 pm - 4:30 pm Dominguez/Plateau/Kannah			
<b>2 pm</b>					
:15	<b>Student Research Presentations</b> Exhibit Hall 4:30 pm-5:30 pm	<b>Meet the Vendors &amp; Speakers presented by American Ag Credit</b> <i>Roving Keg, Hard Cider, Wine, Beer &amp; Hors d'oeuvres</i> Exhibit Hall 4:30pm-6:30pm			
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<b>Horticulture</b>	<b>Enology</b>	<b>Viticulture</b>	<b>Business/Marketing</b>
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**THURSDAY, JANUARY 18th, 2018**

Trade Show		<b>HORTICULTURE</b> Adobe/Escalante/Whitewater	<b>VinCO</b> Dominguez/Plateau/Kannah	<b>VinCO</b> Colorado River Room 1
<b>8 am</b>	Visit the Trade Show!	<b>REGISTRATION - Atrium - 8:00 am - 9:00 am</b>		
:15				
:30				
:45				
<b>9 am</b>		<b>Soil Moisture Monitoring: An Essential Tool for Irrigation Management</b> Fritz Westover 9:00 am - 10:00 am	<b>Barrel Sanitation</b> Richard DeScenzo 9:00 am - 10:00 am	<b>Soil Moisture Monitoring: An Essential Tool for Irrigation Management</b> Fritz Westover 9:00 am - 10:00 am <i>*Adobe/Escalante/Whitewater*</i>
:15				
:30				
:45				
<b>10 am</b>		<b>BREAK - Coffee and pastries available in the Trade Show</b>		
:15		<b>CA Changes: Hidden Opportunities for Colorado Fruit</b> Kevin Day 10:15 am - 11:15 am	<b>Three Tactics to Beat Your Competition on Facebook and Twitter</b> Jim Traister 10:15 am - 11:15 am	<b>Cultivar Camp: Master Class on Malbec with Master Winemaker Paul Hobbs</b> 10:15 am - 12:00 pm CRR1 <i>*Wine Tasting*</i> <i>**Separate Registration Required**</i>
:30		<b>Enhancing Pre and Post-Harvest Shelf Life of Fruits Using Hexanal</b> Jay Subramanian 11:15 am -12:00 pm	<b>Grape Survey Results</b> Horst Caspari 11:15 am - 12:00 pm	
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<b>11 am</b>				
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<b>12 pm</b>		<b>LUNCH - Trade Show</b> 12:00 pm-1:00 pm		
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:30				
:45				
<b>1 pm</b>	<b>WCHS Membership Meeting</b> 1:00 pm - 1:15 pm	<b>Assessing and Balancing Vine Nutrition</b> Fritz Westover 1:00 pm - 2:00 pm	<b>Social Media Advanced Topics</b> Jim Traister 1:00 pm - 2:00 pm	
:15	<b>Cytospora Research Update: Biology and Control of Cytospora</b> Jane Stewart 1:15 pm - 2:00 pm			
:30				
:45				
<b>2 pm</b>	<b>PASSPORT DRAWING IN THE TRADE SHOW - MUST BE PRESENT TO WIN!</b>			
:15	<b>National Peach Council Update and Annual Meeting</b> Kay Rentzel 2:15 pm - 2:35 pm	<b>Oxygen Management in Wine Making</b> Tim Donahue 2:15 pm - 3:45 pm Dominguez/Plateau/Kannah <i>*Wine Tasting*</i>		
:30	<b>Plum Curculio Update</b> Meredith Shrader 2:35 pm - 3:00 pm			
:45	<b>Colorado West Land Trust Update</b> Rob Bleiberg 3:00 pm - 3:45 pm			
<b>3 pm</b>	<b>BREAK</b>			
:15				
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<b>4 pm</b>	<b>Department of Ag. New Rules &amp; Regulations</b> Audrey Cooper 4:00 pm - 5:00 pm	<b>Warren Winiarski</b> Closing Remarks 4:00 pm - 5:00 pm CRR1		
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<b>5 pm</b>	<b>BREAK</b>			
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<b>6 pm</b>	<b>HAPPY HOUR 6:00pm-7:00pm</b>			
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<b>7 PM</b>	<b>INDUSTRY CELEBRATION BANQUET 7:00pm-9:30pm - COLORADO RIVER ROOM 1</b>			

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